

# PROFIT FIRST

## Visual Overview Worksheet



Every Day

Allocation Rythm

(the day you move the \$)

Every Quarter

Every Year

Receive Revenue

Deposit Info

Income  
(Checking)

Multiply Balance  
by Allocation %

\$ \_\_\_\_\_

Profit

\$ \_\_\_\_\_

Taxes

\$ \_\_\_\_\_

Owners Pay

\$ \_\_\_\_\_

OPEX

\$ \_\_\_\_\_

Must equal 100%

\_\_\_\_ %

\_\_\_\_ %

\_\_\_\_ %

\_\_\_\_ %

Pay Tax Liabilities

Meet with a Profit  
First Professional  
and adjust the  
Allocation %'s to  
maximize your  
financial health.

Make year-end  
contributions to  
the Vault account,  
retirement  
accounts, or make  
capital purchases.

Review your  
financial with a  
Profit First  
Professional  
accountant and  
financial experts.

# Meet Jodi Bariesheff, Your Certified Profit First Professional



When you work with North Okanagan Bookkeeping, you're not just getting a bookkeeper—you're gaining a strategic financial partner with the experience, credentials, and mindset to help you grow profitably and sustainably.



*Jodi Bariesheff, BBA, CPA*

Founder of North Okanagan Bookkeeping, Jodi is one of the few Certified Profit First Professionals in the Okanagan—and one of only 17 Certified Professional Bookkeepers in the region. With over a decade of hands-on bookkeeping expertise and a Bachelor of Business Administration, Jodi brings the precision of a professional bookkeeper and the strategic lens of a business coach.

As part of her Profit First Certification, Jodi implemented the method in her own firm—and the results were immediate. By using the same tools she now shares with clients, Jodi created greater clarity, better cash flow, and more take-home profit in her own business. She knows the system works—because she lives it.

## WHAT IS PROFIT FIRST?

Profit First is a globally recognized cash management method that flips the traditional model on its head—ensuring your business is profitable first, not last. It's simple, behavior-based, and works with your existing habits to help you:

### **Guarantee profit from every dollar earned**

- Pay yourself first
- Build up cash reserves
- Eliminate tax-time stress
- Take control of your finances—without spreadsheets and stress

## WHY WORK WITH A CERTIFIED PROFESSIONAL?

Anyone can read the book. But Certified Profit First Professionals are hand-selected, trained, and mentored by Profit First co-founder Mike Michalowicz's team—and held to the highest standards. We're part of a global network of elite accountants and bookkeepers who specialize in transforming businesses through simple, powerful financial systems.

## READY TO BUILD A BUSINESS THAT ACTUALLY PAYS YOU?

LET'S CHAT.

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Uplift Your Financial Success



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